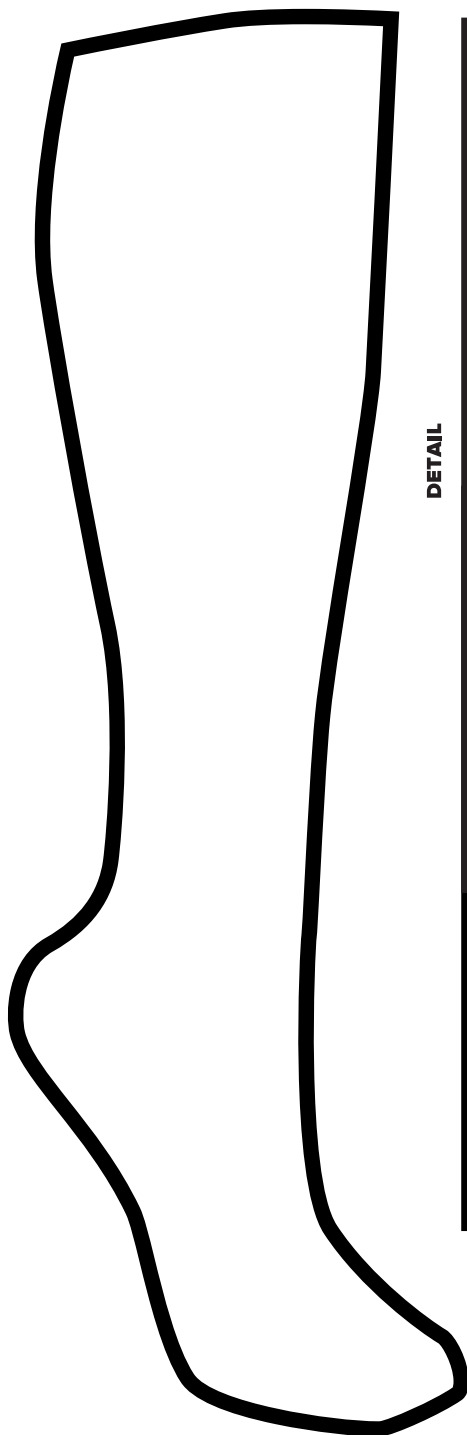




2019 DESIGN★A★SOCK CONTEST

What do you draw inspiration from? Picture it on a sock!
Win up to \$2,000 and we'll make your sock design.
Entries accepted September 3rd – 30th, 2019.

#unleash your creativity at contest.sockittome.com



DETAIL

NAME _____ AGE _____	
LOCATION _____	
TITLE OF DESIGN _____	
PHONE _____	EMAIL _____
HOW DID YOU HEAR ABOUT US? _____	

Enter online at contest.sockittome.com
or mail entries to: Sock It to Me, 9592 SE Main Street, Milwaukie, OR 97222

SOCK IT TO ME 2019 DESIGN A SOCK CONTEST

Entries accepted September 3rd—30th, 2019.

First Prize is \$2000 and 15 pairs of socks. The winning design will be produced.

Second Prize is \$1000 and 10 pairs of socks. Third Prize is \$500 and 5 pairs of socks.

CONTEST RULES

No purchase necessary. The Sock It to Me “Design A Sock Contest” begins 9 am PST on September 3, 2019 and ends 5 pm PST on September 30, 2019. All entries must be received by September 30, 2019 at 5 pm PST. Enter online at <http://contest.sockittome.com>, or by mail to 9592 SE Main Street, Milwaukie, OR, 97222. Provide your design title, name, telephone number, and email address. Limit five (5) entries per person. Designs submitted must be the entrant’s original creation and shall not be copied or duplicated from previously published art.

Design must fill the template provided. All entry forms submitted become the sole property of Sock It to Me and will not be returned, but Sock It to Me won’t use your design without your permission. Sock It to Me reserves the right to alter any winning design and will not assume liability for any damage, loss or theft of any entry. VOID WHERE PROHIBITED BY LAW.

ELIGIBILITY

This Contest is open to entrants of all ages, but if an entrant is under age 13, a parent, teacher, or legal guardian must enter the design for the child. Employees of Sock It to Me, their subsidiaries, affiliates, prize suppliers, and advertising and promotional agencies of Sock It to Me, and their immediate families (spouse, parents, children, siblings and their spouses) and individuals living in the same household as such employees are ineligible. This Contest is governed by the laws of the United States and is subject to all applicable federal, state, and local laws and regulations. Void in the Balkans, Burundi, Central African Republic, Cuba, Democratic Republic of Congo, Iran, Iraq, Lebanon, Libya, Mali, Nicaragua, Somalia, Sudan/Darfur, South Sudan, Syria, Ukraine/Russia, Venezuela, Yemen, Zimbabwe and where prohibited by law. Residents of these countries are not eligible to enter or win.

JUDGING

There will be three (3) rounds of judging, considering all of the following criteria in each round to determine winners: (1) simplicity of design (designs that are too complicated or detailed don’t work well on socks); (2) use of a maximum of six colors; (3) use of colors that are flat and solids, NO shading, blending or halftones; (4) use of pattern; (5) use of imagery, themes, patterns, or designs that are different from our current line; and (6) originality. All of these criteria are preferences judges will use during all rounds of judging. (Check out our website for designs that have worked in the past). Rounds of judging: First, on October 4, 2019, a panel of Sock It to Me judges (including Sock It to Me’s designers and celebrity judges) will select thirty (30) semi-finalists from among all eligible entries received between September 4 at 9:00 a.m. PT and September 30, 2019 at 5:00 p.m. Pacific Time. On October 7, 2019, the judges will upload to Sock It to Me’s contest website those top thirty (30) designs. Between October 7, 2019 at 9:00 a.m. PT and October 13, 2019 at 5:00 p.m. Pacific Standard Time, Sock It to Me fans, applying the same six judging criteria, will then help determine by vote the top ten (10) finalists from among the thirty semi-finalists. On or about 10:00 a.m. Pacific Time on October 14, 2019, a panel of Sock It to Me judges will select the three (3) final winners from among the ten (10) finalists and announce the winners on Sock It to Me’s contest website. Judging will be conducted at Sock It to Me’s offices, located at 9592 SE Main Street, Milwaukie, OR 97222. By participating, entrants agree to be bound by the Official Rules and the decisions of the judges, which shall be final and binding in all respects. Odds of winning depend on the total number of eligible entries received. All prizes will be awarded. Winners (or in the case of children under 13, his or her parent, teacher, or legal guardian) will be notified via email, and/or telephone.