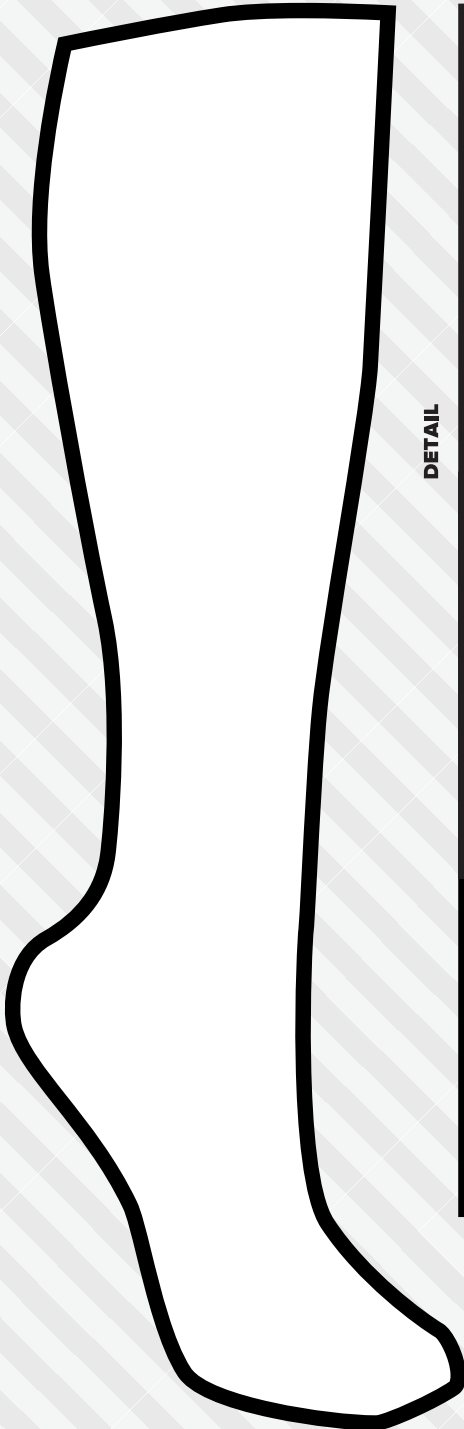




# 2018 DESIGN★A★SOCK CONTEST

**What do you draw inspiration from? Picture it on a sock!**  
Win up to \$2,000 and we'll make your sock design.  
Entries accepted September 4th – 30th, 2018.

#unleash your creativity at [contest.sockittome.com](http://contest.sockittome.com)



DETAIL

		NAME _____ AGE _____	
		LOCATION _____	
		TITLE OF DESIGN _____	
		PHONE _____	EMAIL _____
HOW DID YOU HEAR ABOUT US? _____			

Enter online at [contest.sockittome.com](http://contest.sockittome.com)  
or mail entries to: Sock It to Me, 9592 SE Main Street, Milwaukie, OR 97222

## **SOCK IT TO ME 2018 DESIGN A SOCK CONTEST**

First Prize is \$2000 and 15 pairs of socks. The winning design will be produced.  
Second Prize is \$500 and 10 pairs of socks. Third Prize is \$250 and 5 pairs of socks.

Anyone, anywhere in the world can enter.  
Entries accepted September 4th—30th, 2018.

### CONTEST RULES

**NO PURCHASE NECESSARY.** The Sock It to Me “Design A Sock Contest” begins 9 am PST on September 4, 2018 and ends 5 pm PST on September 30, 2018. All entries must be received by September 30, 2018 at 5 pm PST. Enter online at <http://contest.sockittome.com>, or by mail to 9592 SE Main Street, Milwaukie, OR, 97222. This contest is open to entrants of all ages, but for entrants under age 13, a parent, teacher, or legal guardian must submit any entries. Provide your design title, name, telephone number, and email address. Limit five (5) entries per person. Designs submitted must be the entrant’s original creation and shall not be copied or duplicated from previously published art. Design must fill the template provided. All entry forms submitted become the sole property of Sock It to Me and will not be returned, but Sock It to Me won’t use your design without your permission and winning designers will be paid for any designs put into production. Sock It to Me reserves the right to alter any winning design and will not assume liability for any damage, loss or theft of any entry. **VOID WHERE PROHIBITED BY LAW.**

### JUDGING

Winning designs will be chosen based on: (1) simplicity of design; (2) use of maximum of six colors; (3) use of colors that are flat and solids, **NO** shading, blending or half tones; (4) use of imagery, themes, patterns, or designs that are different from our current line; and (5) originality. All of these criteria are preferences judges will use during all rounds of judging. Between October 3 and October 7, 2018, a panel of Sock It to Me judges will select approximately 30 semi-finalists from among all eligible entries received by September 30, 2018 at 5 pm PST and will upload them to Sock It to Me’s Facebook page. Between October 8 and October 14, 2018 at 5 pm PST, Sock It to Me fans, applying the same judging criteria, will vote for the top 3 finalists. At 6 pm PST on October 14, 2018, a panel of Sock It to Me judges will select the three final winners and announce them Monday, October 15, 2018 at 9 am on Sock It to Me’s Facebook page. Winners (or in the case of children under 13, their parent, teacher, or legal guardian) will be notified via email and/or telephone.